**Assignment Questions on Digital Marketing**

1. Create a blog or website using Blogspot and

WordPress. Customize the theme design and post new article with 500 words. <https://digitalmarketing4507.blogspot.com/>

1. Create a New Facebook Business Page and post one social media poster for your brand.

[https://m.facebook.com/profile.php/?id=61552180648802&n ame=xhp\_nt\_\_fb\_\_action\_\_open\_user](https://m.facebook.com/profile.php/?id=61552180648802&name=xhp_nt__fb__action__open_user)

1. Create and design a social media advertisement poster using canva.

[https://www.canva.com/design/DAFwmum29oU/fcCYaC7z5 bOIwqRgPF8ksA/view?utm\_content=DAFwmum29oU&utm \_campaign=designshare&utm\_medium=link&utm\_source=p ublishsharelinkv](https://www.canva.com/design/DAFwmum29oU/fcCYaC7z5bOIwqRgPF8ksA/view?utm_content=DAFwmum29oU&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelinkv)

1. Create email newsletter design using MailChimp or canva tool.











